



## THE ROYAL ACADEMY OF ARTS LAUNCHES THE MAYFAIR AND ST. JAMES'S MAP

The Royal Academy of Arts today launched the Mayfair and St. James's Map. The complimentary map highlights the area of Mayfair and St. James's, one of the oldest and most important arts quarters in the world. From the south of St. James's between Pall Mall and Piccadilly to the north of New Bond Street, the area is home to internationally renowned auction houses and leading art galleries as well as the Royal Academy of Arts.

The map has been produced in collaboration with GalleriesNow.net and features 145 art locations in total, including 139 commercial galleries, 4 auction houses, as well as the Royal Academy and The Photographers' Gallery. Visitors to the area will be able to pick up a map from each of the listed venues and explore the vibrant breadth of art on display, from works by the Old Masters to today's contemporary artists. The map will also be available to download from the RA website and GalleriesNow.net.

Charles Saumarez Smith, Secretary and Chief Executive of the Royal Academy of Arts, said: "In the lead up to the Royal Academy's 250<sup>th</sup> anniversary and the opening of the Elizabeth Line at Bond Street Station in 2018, we are delighted to be working with the galleries and auction houses in the area, to present the broad range of visual arts Mayfair and St James's has to offer."

### Notes to Editors:

#### About the Royal Academy of Arts

The Royal Academy of Arts was founded by King George III of England in 1768. It has a unique position in being an independent, privately funded institution led by eminent artists and architects whose purpose is to be a clear, strong voice for art and artists. Its public programmes promote the creation, enjoyment and appreciation of the visual arts through exhibitions, education and debate.

The RA is undergoing a transformative redevelopment which will be completed in time for its 250<sup>th</sup> anniversary in 2018. Led by the internationally-acclaimed architect Sir David Chipperfield RA and supported by the Heritage Lottery Fund (HLF), the plans will link Burlington House on Piccadilly and Burlington Gardens for the first time, uniting and revitalising the two-acre site. The redevelopment will also reveal the elements that make the RA unique, sharing with the public the historic treasures in its Collection, the work of its Academicians and the RA Schools, alongside its world-class exhibitions programme. For more information on the RA visit [www.royalacademy.org.uk/ra250#video](http://www.royalacademy.org.uk/ra250#video)

#### About GalleriesNow.net

GalleriesNow.net is the authoritative online guide to the exhibition programmes of the world's leading galleries and art museums. Started in London and now operating in 35 cities worldwide, its curated listings can be used to plan gallery visits, find exhibitions close by, and make virtual tours. Every

week it sends out a highly-popular email of openings and closings around the world. For more information please contact Tristram Fetherstonhaugh: [tristram@galleriesnow.net](mailto:tristram@galleriesnow.net),

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